

CANDIDATE
NAME

CENTRE
NUMBER

--	--	--	--	--

CANDIDATE
NUMBER

--	--	--	--



TRAVEL AND TOURISM

9395/43

Paper 4 Specialised Tourism

October/November 2014

1 hour 30 minutes

Candidates answer on the Question Paper.

No Additional Materials are required.

READ THESE INSTRUCTIONS FIRST

Write your Centre number, candidate number and name on all the work you hand in.

Write in dark blue or black pen.

Do not use staples, paper clips, glue or correction fluid.

You may use a pencil for any diagrams, graphs or rough working.

DO NOT WRITE IN ANY BARCODES.

Answer **all** questions.

All the Figures referred to in the questions are contained in the Insert.

The number of marks is given in brackets [] at the end of each question or part question.

This document consists of **7** printed pages and **1** blank page and **1** Insert.

Question 1

Refer to Fig. 1 (Insert), a news article about Bali in Indonesia.

(a) Using Fig. 1 (Insert), explain **two** positive economic impacts of tourism to Bali.

1

.....

.....

.....

2

.....

.....

.....[4]

Question 2

Refer to Fig. 2 (Insert), information about an adventure holiday in Iceland.

- (a) Using Fig. 2 (Insert), explain **two** ways in which the tour operator has used the natural volcanic environment of Iceland to attract tourists.

1

.....

.....

.....

.....

2

.....

.....

.....

.....[4]

BLANK PAGE

Permission to reproduce items where third-party owned material protected by copyright is included has been sought and cleared where possible. Every reasonable effort has been made by the publisher (UCLES) to trace copyright holders, but if any items requiring clearance have unwittingly been included, the publisher will be pleased to make amends at the earliest possible opportunity.

Cambridge International Examinations is part of the Cambridge Assessment Group. Cambridge Assessment is the brand name of University of Cambridge Local Examinations Syndicate (UCLES), which is itself a department of the University of Cambridge.